

What is Phishing?

Phishing is a way of attempting to acquire information such as usernames, passwords and credit card details by masquerading as a trustworthy entity in an electronic communication. Communications purporting to be from popular social web sites, auction sites, online payment processors or IT administrators are commonly used to lure the unsuspecting public. Phishing is typically carried out by email spoofing or instant messaging, and it often directs users to enter details at a fake website whose look and feel are almost identical to the legitimate one.

Anti-Phishing Statement

Our relationship with our vendors is very important to us. Please be advised that LPUSA will never ask our vendors to provide personal information in exchange for utilizing any of LPUSA's on-line services. We will investigate any internet scams affecting our vendors and pursue legal action in connection with such scammers as we deem necessary to protect our vendors and LPUSA's reputation. If you believe you have been victimized by such a scam, we ask that you take appropriate steps to protect your financial interests, including contacting your credit card company and/or notifying the proper authority.